



Form: Course Syllabus	Form Number	EXC-01-02-02A
	Issue Number and Date	2/3/24/2022/2963 05/12/2022
	Number and Date of Revision or Modification	2023/10/15
	Deans Council Approval Decision Number	265/2024/24/3/2
	The Date of the Deans Council Approval Decision	2024/1/23
	Number of Pages	6

1.	Course Title	Financial Planning and Controlling
2.	Course Number	1603416
3.	Credit Hours (Theory, Practical)	3 Hours
	Contact Hours (Theory, Practical)	3 Hours
4.	Prerequisites / Corequisites	Principles of Finance 1603211
5.	Program Title	BA in Finance
6.	Program Code	3
7.	School / Centre	Business
8.	Department	Finance
9.	Course Level	4
10.	Year of Study and Semester (s)	2025-2026 First
11.	Program Degree	Bachelor of Finance
12.	Other Department(s) Involved in Teaching the Course	None
13.	Learning Language	English
14.	Learning Types	<input checked="" type="checkbox"/> Face to face learning <input type="checkbox"/> Blended <input type="checkbox"/> Fully online
15.	Online Platforms(s)	<input checked="" type="checkbox"/> Moodle <input type="checkbox"/> MS Teams
16.	Issuing Date	9 February 2014
17.	Revision Date	28 September 2025

18. Course coordinator:

Dr. Tariq Alzoubi
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Office hours:

Sunday, Tuesday and Thursday 12:30 – 1:30. Monday and Wednesday 1:00 – 2:00

19. Other instructors

None

20. Course description

This module aims to explore the corporate investment and financial policies and how they link to firm's value. This entails understanding the financial statements, using financial planning models and looking at various ways of measuring risk and return at both firm and project levels. Furthermore, it examines the optimal financing mix and the different valuation and value enhancement approaches.



21. Program Intended Learning Outcomes

PLO's	National Qualifications Framework Descriptors		
	Knowledge (A)	Skills (B)	Competency (C)
1. see the department website.	✓		
2. see the department website.	✓		
3. see the department website.		✓	
4. see the department website.		✓	
5. see the department website.		✓	
6. see the department website.			✓
7. see the department website.			✓
8. see the department website.			✓

22. Course Intended Learning Outcomes

Course ILOs #	Knowledge		Skills				Competency
	Remember	Understand	Apply	Analyse	Evaluate	Create	
1		✓					
2					✓		
3				✓			
4				✓			
5						✓	
6						✓	

23. The matrix linking the intended learning outcomes of the course -CLOs with the intended learning outcomes of the program -PLOs

PLOs CLOs	1	2	3	4	5	6	7	8	Descriptors		
									A	B	C
1		✓							✓		
2			✓							✓	
3			✓							✓	
4				✓						✓	
5					✓					✓	
6					✓					✓	



24. Topic Outline and Schedule (Learning type is face to face, and all meetings are synchronous)

Week	Lecture	Topic	ILO/s Linked	Evaluation Methods	Learning Resources
1	1.1	Introduction	1,2,3	See item 25	See item 28
	1.2	Chapter 4: Understanding Financial Statements	1,2,3	See item 25	See item 28
2	2.1	Chapter 7: Estimating Hurdle Rates for Firms	1,2,3	See item 25	See item 28
	2.2	Chapter 7: Estimating Hurdle Rates for Firms	1,2,3	See item 25	See item 28
3	3.1	Chapter 7: Estimating Hurdle Rates for Firms	1,2,3	See item 25	See item 28
	3.2	Chapter 7: Estimating Hurdle Rates for Firms	1,2,3	See item 25	See item 28
4	4.1	Chapter 8: Estimating Hurdle Rates for Projects	1,2,3	See item 25	See item 28
	4.2	Chapter 8: Estimating Hurdle Rates for Projects	1,2,3	See item 25	See item 28
5	5.1	Chapter 8: Estimating Hurdle Rates for Projects	1,2,3	See item 25	See item 28
	5.2	Chapter 8: Estimating Hurdle Rates for Projects	1,2,3	See item 25	See item 28
6	6.1	Chapter 18: The Financing Mix: Tradeoffs on Theory	2,3	See item 25	See item 28
	6.2	Chapter 18: The Financing Mix: Tradeoffs on Theory	2,3	See item 25	See item 28
7	7.1	Chapter 18: The Financing Mix: Tradeoffs on Theory	2,3	See item 25	See item 28
	7.2	Revision	1,2,3	See item 25	See item 28
8	8.1	Mid-term exam – 24/11/2025	1,2,3	See item 25	See item 28
	8.2	Chapter 19: The Optimal Financing Mix	2,3,4,5	See item 25	See item 28
9	9.1	Chapter 19: The Optimal Financing Mix	2,3,4,5	See item 25	See item 28
	9.2	Chapter 19: The Optimal Financing Mix	2,3,4,5	See item 25	See item 28
10	10.1	Chapter 19: The Optimal Financing Mix	2,3,4,5	See item 25	See item 28
	10.2	Chapter 19: The Optimal Financing Mix	2,3,4,5	See item 25	See item 28
11	11.1	Chapter 24: Valuation: Principles and Practice	6	See item 25	See item 28
	11.2	Chapter 24: Valuation: Principles and Practice	6	See item 25	See item 28
12	12.1	Chapter 24: Valuation: Principles and Practice	6	See item 25	See item 28
	12.2	Chapter 24: Valuation: Principles and Practice	6	See item 25	See item 28
13	13.1	Chapter 25: Value Enhancement: Tools and Techniques	6	See item 25	See item 28
	13.2	Chapter 25: Value Enhancement: Tools and Techniques	6	See item 25	See item 28
14	14.1	Chapter 25: Value Enhancement: Tools and Techniques	6	See item 25	See item 28
	14.2	Chapter 25: Value Enhancement: Tools and Techniques	6	See item 25	See item 28
15	15.1	Revision	All	See item 25	See item 28

25. Evaluation Methods

Evaluation Activity	Mark Weight	CLOs					
		1	2	3	4	5	6
Mid-term exam 24/11/2025	30%	✓	✓	✓			
Course works:	20%						
* Quizzes (1 – 5 Average of the marks)		✓	✓	✓	✓	✓	✓
* Discussion and participation		✓	✓	✓	✓	✓	✓
Final Exam	50%	✓	✓	✓	✓	✓	✓

Mid-term exam specifications table

CLO #	CLO Weight	Total # of Questions	Total Exam Mark	# of questions per CLO	# of questions per cognitive level					
					Remember	Understand	Apply	Analyse	Evaluate	Create
1										
2										
3										
4										
5										
6										



Final exam specifications table

CLO #	CLO Weight	Total # of Questions	Total Exam Mark	# of questions per CLO	# of questions per cognitive level					
					Remember	Understand	Apply	Analyse	Evaluate	Create
1										
2										
3										
4										
5										
6										

26. Course Requirements

Attending face-to-face classes, the textbook, calculator, and accounts on the electronic platforms used in this module.

27. Course Policies:

Attendance policy	Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.
Absences from exams and handing in assignments on time	No make-up exam could be held.
Health and safety procedures	Based on the University disciplinary rules.
Honesty policy regarding cheating, plagiarism, misbehaviour	Based on the University disciplinary rules.
Grading policy	
Available university services that support achievement in the course	None.

28. References:**A. Required textbook:**

Corporate Finance: Theory and Practice (2003), Aswath Damodaran, 2nd edition, Wiley.

B. Material available on Moodle.

Fundamentals of Corporate Finance (2012), Ross, Westerfield, Jordan and Bley, 1st Edition Middle East Edition, McGraw-Hill Company.

29. Additional information:

Will be announced via Moodle.



	Name	Signature	Date
Instructor or the Course Coordinator	Dr. Tariq Alzoubi		28 September 2025
Head of Quality Assurance Committee / Department			
Head of Department			
Head of Curriculum Committee / School			
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